

Best HR Practices

Presented by International Automotive
Companies & Technology Leaders

Organized by Automotive Cluster Bulgaria

Hilton Sofia, 30 Sep – 1 Oct 2014





About the Conference

- The 2-day event will bring together HR Managers of leading automotive companies, technology pioneers and international universities to establish stronger and sustainable cooperation.
- The conference promises exclusive sessions on the best HR platforms and developments in the area of KPIs, Recruitment Strategies, Employees' Engagement and Employees' Training.
- The event will feature senior-level speakers, among which HR Managers and Directors awarded for top achievements for 2013. The expected audience is close to 150.
- Special highlight: ACB will offer special workshops, in which top automotive companies and universities from Europe will share successful examples of collaboration, and best practices.
- The event will be fully rewarding for all delegates. They will not only experience it as a stimulating platform to explore latest trends in HR, but will also have best opportunities to exchange ideas in a highly focused Automotive and Technology Summit.





Key Topics

- **Business meets industry.** Best Practice Examples in Human Capital Management shared by global automotive & technology leaders and experience to realize it in Bulgaria
- **Business meets education.** Business and universities speak about their cooperation and the latest Human Capital trends in the automotive and technology industry.
- **Business meets government.** Next EU Program period – advantages and new opportunities for the job seekers in the automotive sector
- **Act local. Think global.** International automotive expertise. Practical case studies from Germany and SEE region - how to implement the successful approach in Bulgaria



Speakers

The conference speakers represent a broad spectrum of technology industry visionaries and leaders from the automotive, government and educational sector: Lufthansa Technik, Sumitomo Electric Bordnetze, Magna Powertrain, ABB, SMC, Melexis, Liebherr-Hausgeräte, Festo, IMI, KPMG, Sofia Techpark, Magurele High Tech Cluster, representatives of the Bulgarian government, and more.



Media Partners





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 - Networking opportunities and access to a wide range of hard-to-reach audiences such as decision makers in the automotive industry, government institutions and prominent lecturers from foreign universities
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