

Per ardua ad astra



Through adversity to the stars

www.bg.adastragrp.com

Adastra GROUP



Our **Mission**

Adastra's mission is to help companies succeed by turning their information assets into tangible business results.

We invest in mastering every type of data, application and process integration, and we provide top-notch Business Information Management solutions: delivered, valued, each time.

Adastra Fast Facts

1 ...**S**ingle focus on helping companies turn their Data into Business Benefit

Information Management

- Business Intelligence, Data Mining
- Data Warehousing, Data Integration
- Enterprise Data Integration, Data Migrations
- Data Quality, Master Data Management

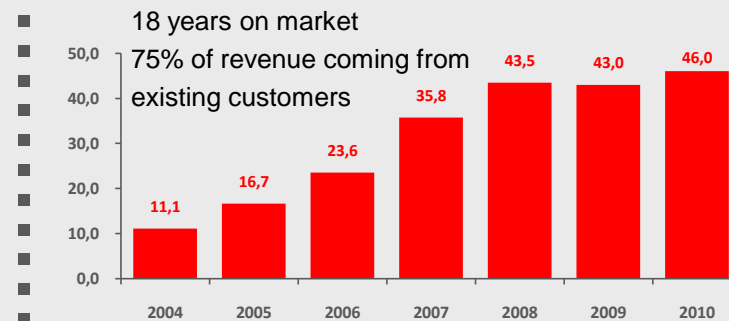
8 ...**I**nternational offices

- Canada (Toronto, Montreal)
- Czech Republic (Prague, Ostrava)
- Germany (Frankfurt)
- UK (London)
- Slovakia (Bratislava)
- Bulgaria (Sofia)
-

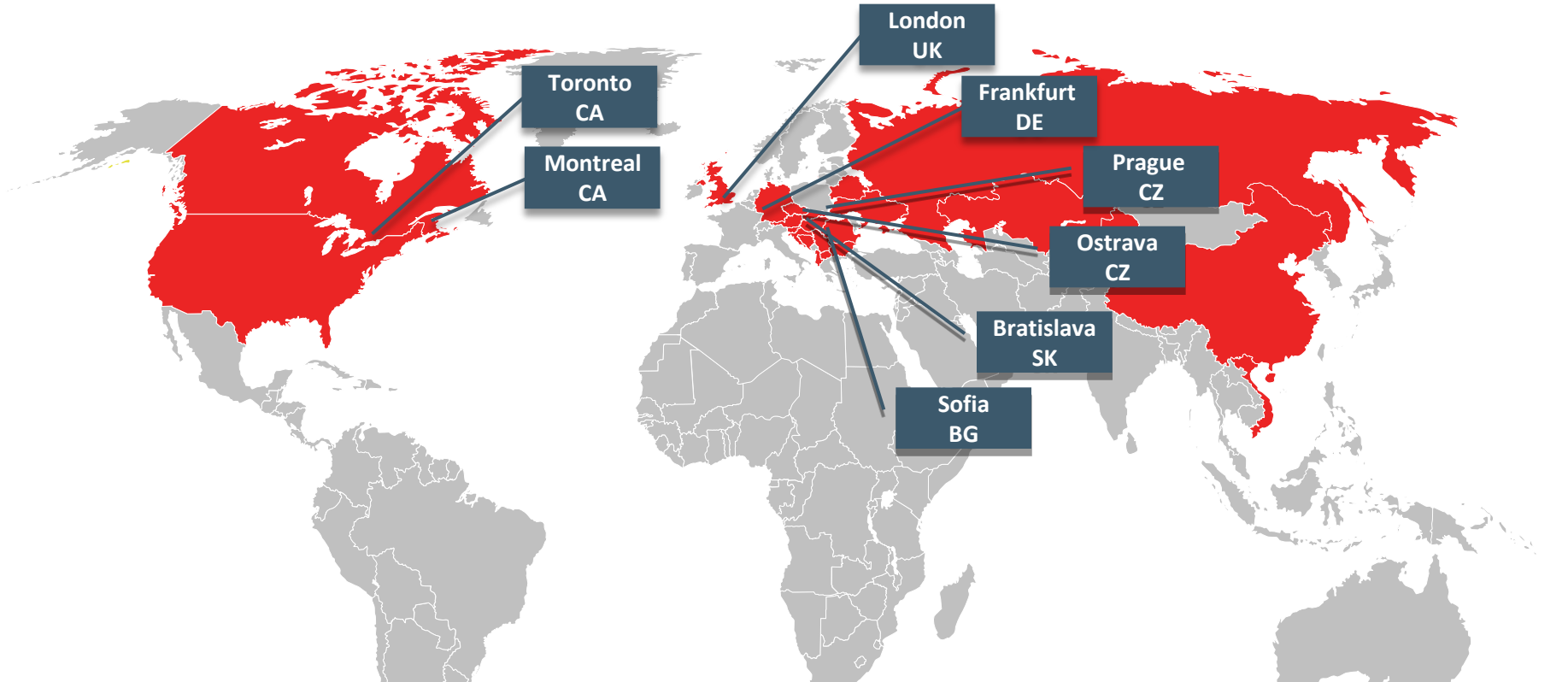
600 + **P**rofessionals...

- 420+ completed projects
- Project realized in 22 countries worldwide
- Or 135,000 MD annual delivery capacity
- Speaking 23 languages
- 270 certificates in different proficiencies
- 35 international awards for quality
-

€ 46 ..**M**io. EUR revenue in fiscal year 2010



Adastra Group - Company Structure



PROJECT LOCATIONS – 22 countries

Albania	China	Kazakhstan	Slovenia
Austria	Croatia	Kosovo	Ukraine
Bosnia and Herzegovina	Czech Republic	Romania	United Kingdom
Byelorussia	Canada	Russia	United States
Bulgaria	Germany	Serbia	Vietnam
	Hungary	Slovakia	

ADASTRA GROUP MEMBERS

Ataccama

Data Quality & MDM



ABC

Business Consulting



Local Teams

■ Russia

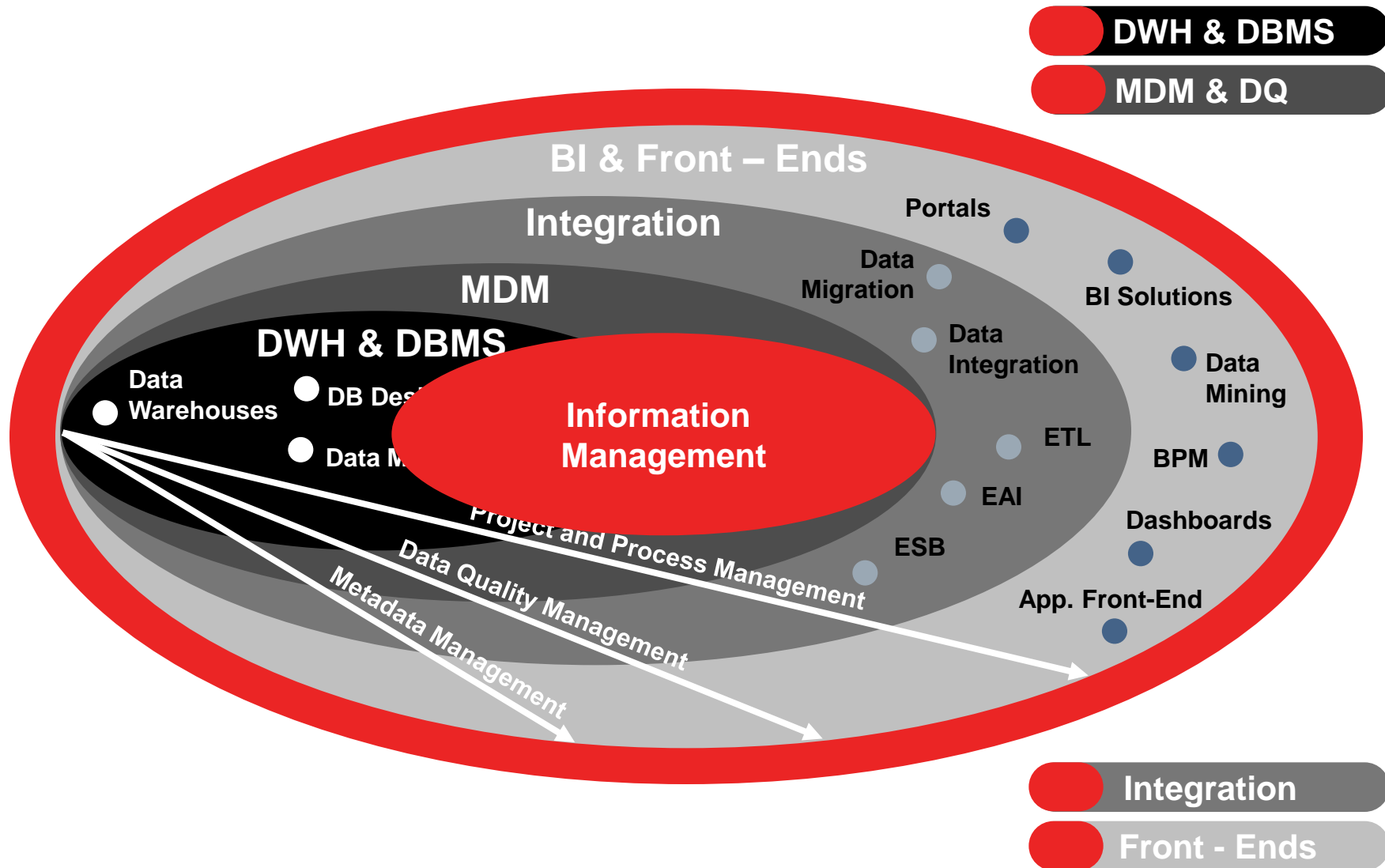
■ Ukraine

Reporters

CPM



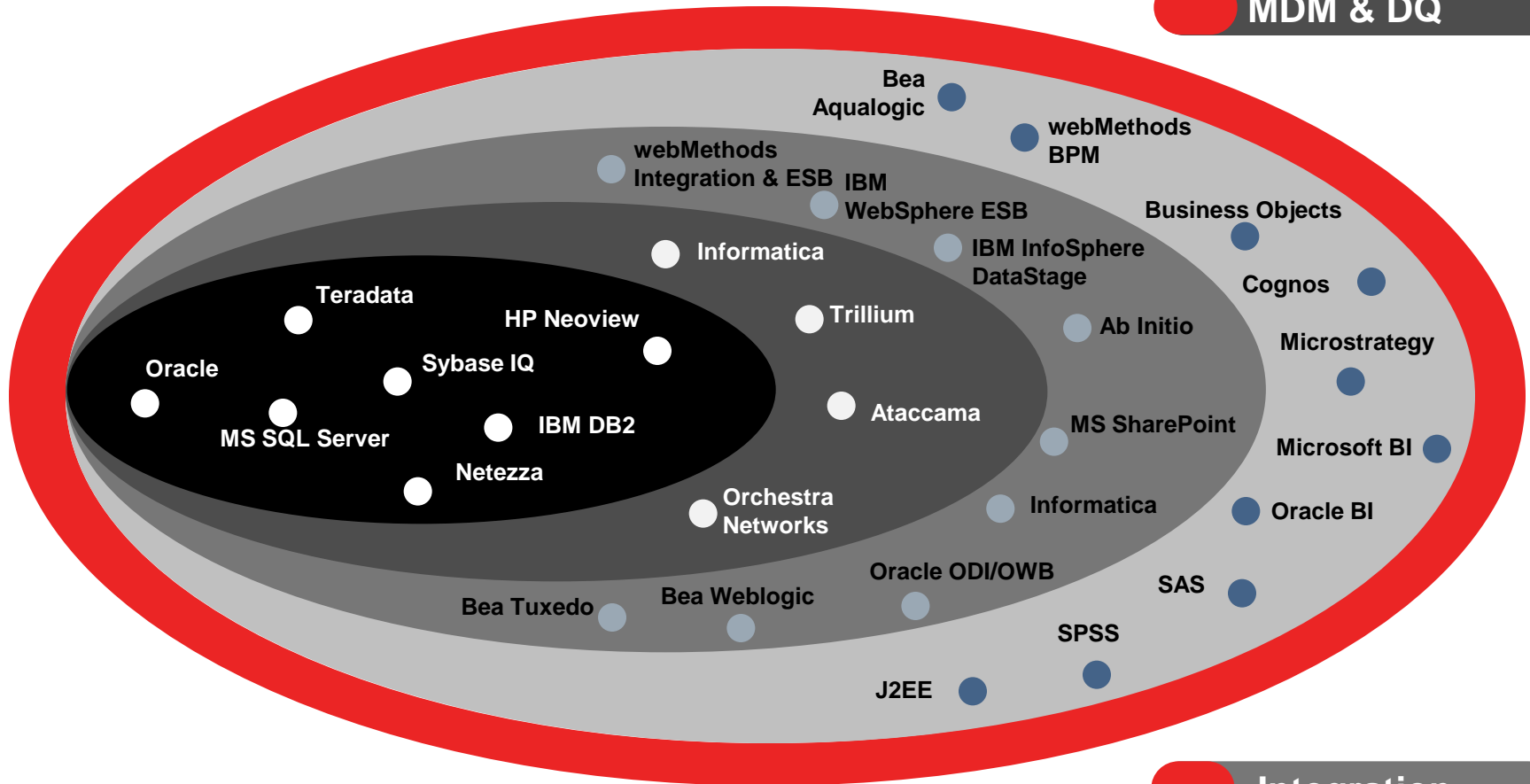
Adastra Solutions



Adastra Technology Competencies

DWH & DBMS

MDM & DQ



Integration

Front - Ends

Our Selected Customers



Our Partners

ORACLE®



Microsoft
GOLD CERTIFIED
Partner

MicroStrategy®

INFORMATICA®
The Data Integration Company™



SAP BusinessObjects™

NETEZZA
The Power to Question Everything™



Information Builders®
InfoElite Partner

TERADATA



SYBASE®



Adastra Selected awards and certifications

- ISO9000 Certificate awarded by Moody's International
- ISTQB (International Software Testing Qualifications Board) certified
- 2009, 2008, 2007, 2006 - 50 Best Managed Companies in Canada – achieved Platinum level
- 2008 – TOP100 Canada's fastest growing companies
- 2008 – Adastra's President, Jan Mrazek, wins Ernst & Young Entrepreneur of the Year Award in Technology, Canada
- 2008, 2007 – TOP25 Best IT professional services in Canada
- 2009, 2008, 2007 – TOP10 Systems Integrator in CZ
- 2006 - TOP15 Fastest growing IT company in CEMA
- The Data Warehousing Institute 2002 Best Practice in CRM, TDWI 2001 Best Practice in Data Warehousing, USA

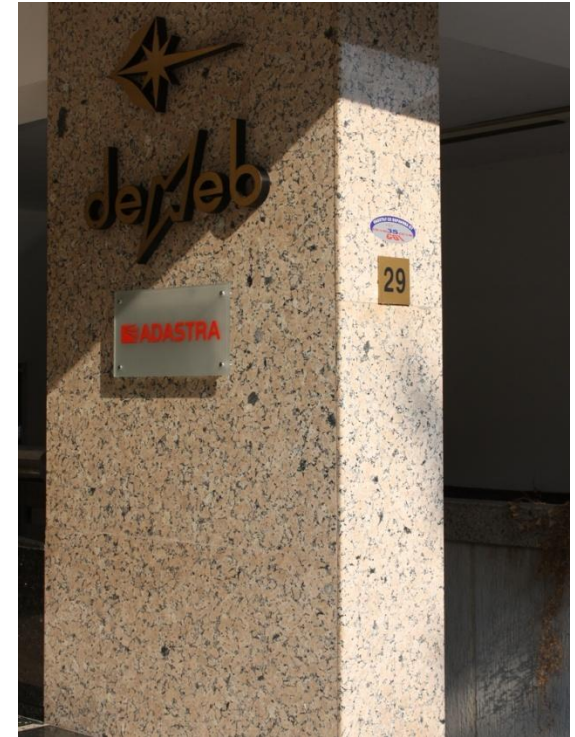


Adastra BG



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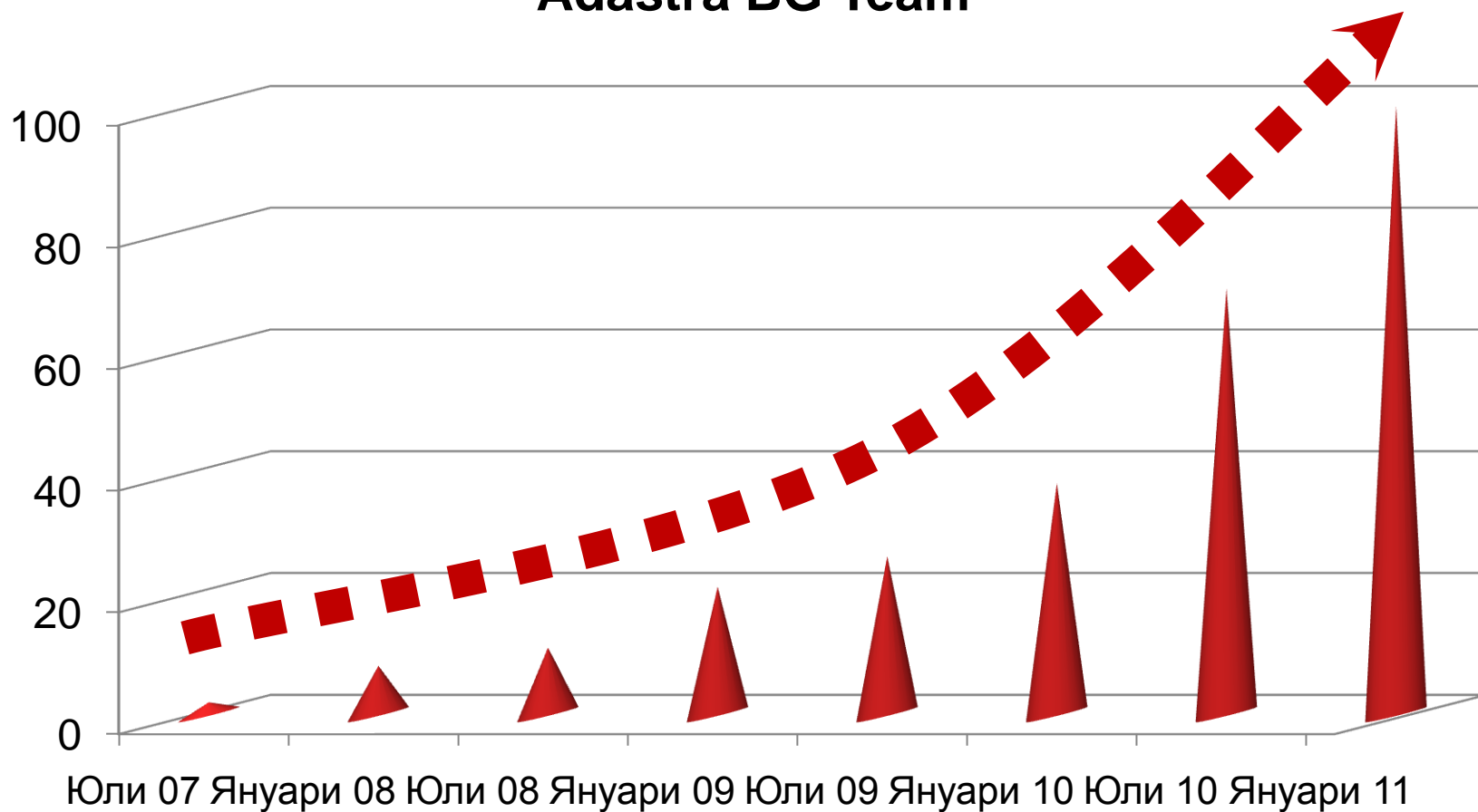
- Modern and comfortable office on 5 floors located in Sofia's city center
- Over 70 BA, DBA, ETL, and QA Consultants working on different international projects



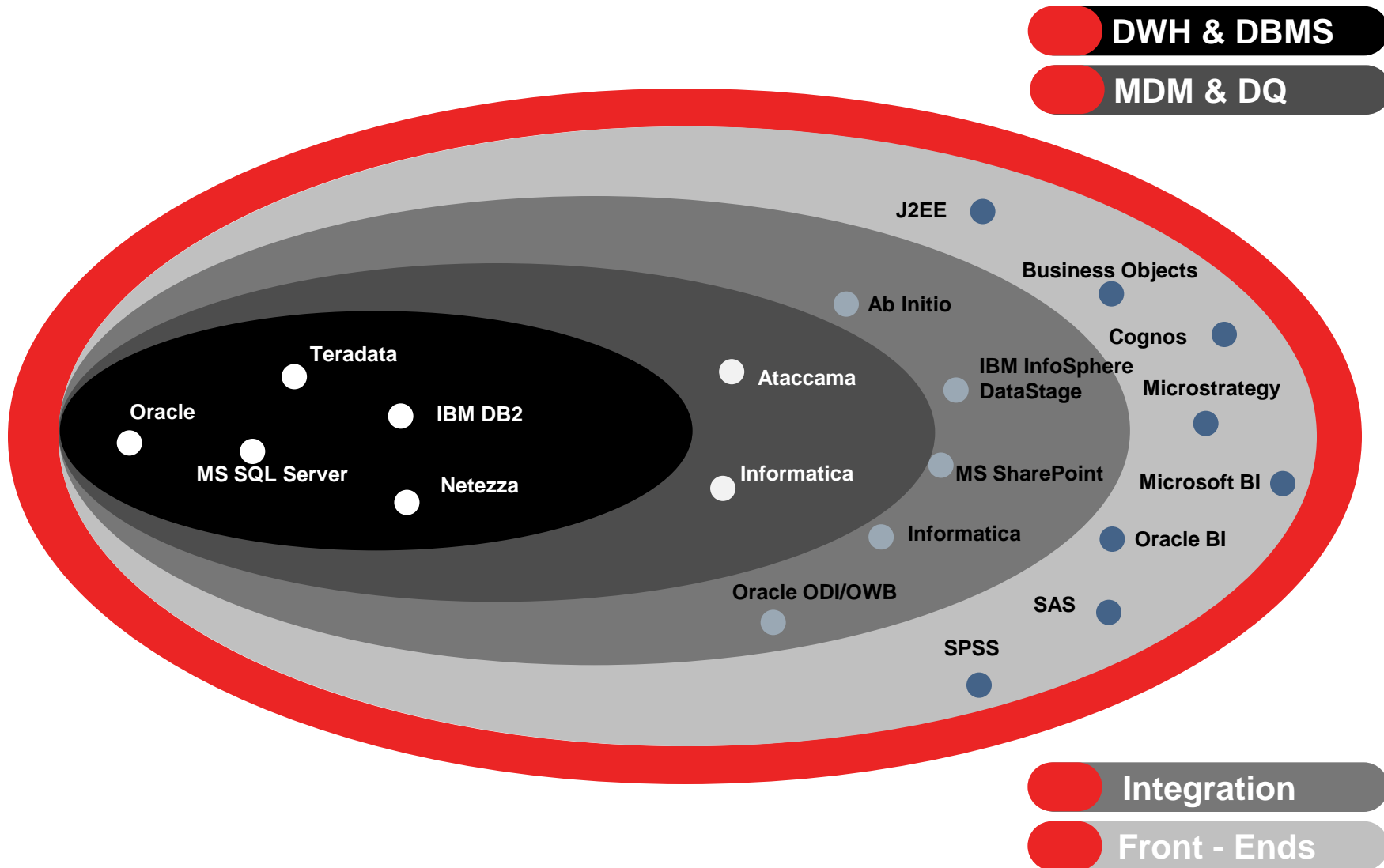
Panayot Volov 29
Sofia, Bulgaria

The Team

Adastra BG Team



Adastra BG Technology Competencies

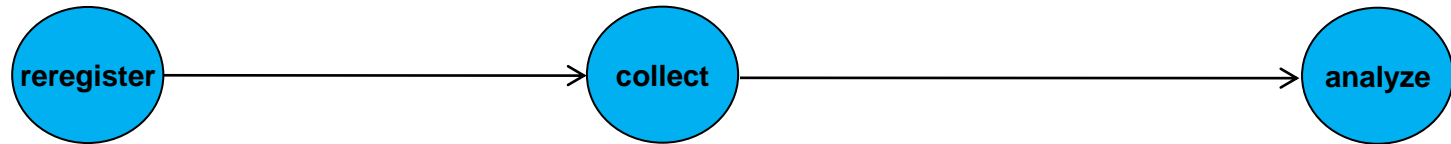


Adastra BG Projects

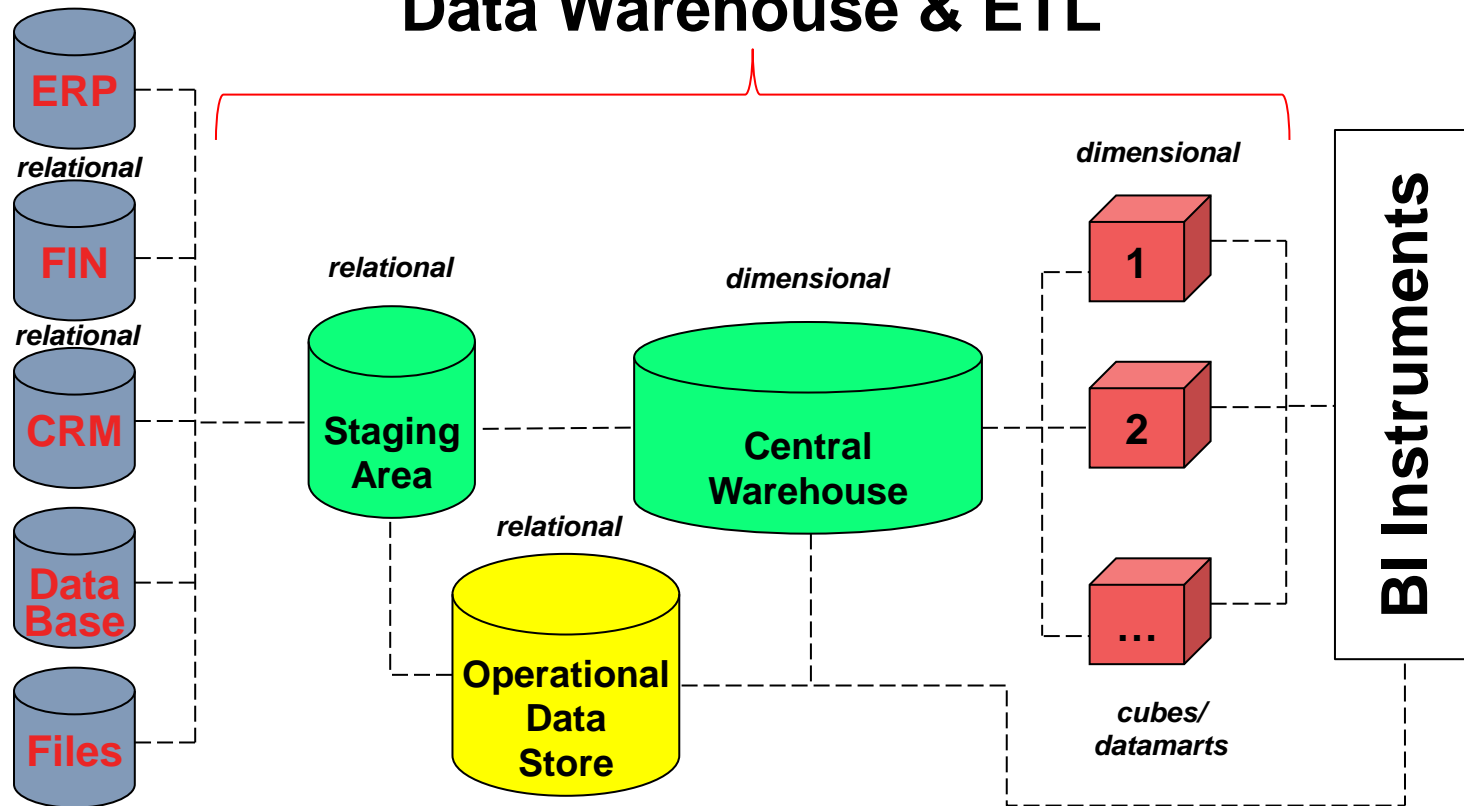
- DW/BI/ETL Legacy Migrations
- Best Practice Data Integration
 - Ab Initio
 - Informatica
- Data Quality Assessment
 - Informatica
 - Ataccama
- Bestshoring



Data Warehouse / Business Intelligence Concept



Data Warehouse & ETL



Adastra BestShoring

+ on site

- Close interaction with Business users
- Immediate access to highly skilled resources with years of experience
- Continuous presence of on-site Adastra resources

+ near shore

- Where some interaction with customer is required
- Same time zone as on site team enabling easy interaction
- Significant cost savings for development phases of projects

+ off shore

- Deep technical skills and experience in various technology stacks
- Linguistic skills allowing close cooperation
- Significant cost savings for development phases



= bestshoring

- ✓ Balanced risks and costs
- ✓ Smooth communication
- ✓ Expertise and experience
- ✓ Lowered total costs
- ✓ Stable near shore / off shore locations (EU)

= involvement

minimal

considerable

significant

Why to Join **Adastra BG**

- International company that constantly invests in training and knowledge sharing
- Young professional multinational teams
- Cutting-edge technologies
- Trainings in BG and abroad
- Cross-training enable moving to new roles or projects
- Projects for large international companies
- Possibility for working in our customers' premises in BG and abroad
- A lot of opportunities for career or/and professional realization
- Possibilities for rapid career advancement
- Professional growth based on performance and abilities

The People **We Need**

- **ETL and DB developers and QA analysts:**

- DB knowledge and experience
- SQL proficiency
- Programming skills
- Ability to follow design and coding guidelines
- Logical thinking
- Motivation and ability to learn quickly
- Team-work skills
- Proficiency in English language
- Ability to travel

Looking Forward **Working with You!**

